# Captain Marketing Limited Pricing Packages

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| Features | Starter (₦500,000) | Growth (₦1,500,000) | Premium (₦5,000,000) |
| Total Video Content | 12 | 24 | 40 |
| Mini-Form Videos | 5 | 5 | 5 |
| Short-Form Videos | 5 (incl. 1 DRAV) | 15 (incl. 3 DRAVs) | 25 (incl. 5 DRAVs) |
| Long-Form Videos | 2 | 4 | 10 |
| Professional Video Production | 1 slot | 10 slots | All videos |
| Direct Response Ad Video (DRAV) | 1 | 3 | 5 |
| Social Media Management | 4 posts/week | 6 posts/week | Unlimited posts |
| Engaged Leads Guaranteed | 10-20 (extendable to 200) | 100-150 (extendable to 1,000) | 200-500 (extendable to unlimited) |
| Ad Budget Management Limit | Up to ₦800,000 | Up to ₦2,000,000 | Unlimited |
| Free Ad Credits | ₦50,000 | ₦250,000 | ₦1,000,000 |
| Bonuses Selection | Pick 1 of 5 | Pick 2 of 4 + 1 of 5 | Pick 2 of 4 + 2 of 5 + 2 of 7 |

## Choose Your Dessert 🍰

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| Bonus Category | Starter (Pick 1 of 5) | Growth (Pick 2 of 4 + 1 of 5) | Premium (Pick 2 of 4 + 2 of 5 + 2 of 7) |
| 🍰 Base Toppings (Pick 2 of 4) | ❌ Not Available | ✅ Team Training ✅ Webinar Hosting & Realtor Community Growth ✅ High-Converting Landing Page ✅ WhatsApp Marketing & Automation Setup | ✅ Team Training ✅ Webinar Hosting & Realtor Community Growth ✅ High-Converting Landing Page ✅ WhatsApp Marketing & Automation Setup |
| 🍩 Sweet Add-Ons (Pick 1 of 5) | ✅ Team Training ✅ Webinar Hosting & Realtor Community Growth ✅ High-Converting Landing Page ✅ WhatsApp Marketing & Automation Setup ✅ 1 Press Release | ✅ Radio Station (Mid-Level) ✅ Influencer Marketing (Micro-Influencer) ✅ Email Marketing ✅ SMS Marketing Campaign ✅ 3 Press Releases | ✅ Radio Station (Large-Scale) ✅ Influencer Marketing (Macro-Influencer) ✅ Email Marketing ✅ SMS Marketing Campaign ✅ 5 Press Releases |
| 🎂 Premium Treats (Pick 2 of 7) | ❌ Not Available | ❌ Not Available | ✅ SEO ✅ Website Blogging ✅ LinkedIn Authority Growth ✅ Billboard Advertising Consultation ✅ YouTube Channel Growth Strategy ✅ TV or Podcast Feature or Ad Placement ✅ VIP Networking Event Invitation |