





BRIEF MESSAGE FROM OUR MANAGING DIRECTOR

Mike Adeyemi

Welcome to Captain Marketing Limited's Corporate Profile—a reflection of our expertise, our impact, and the limitless possibilities we create for businesses like yours.

As a premier marketing and advertising agency, we don't just run campaigns—we engineer results. We are committed to transforming brands, amplifying visibility, and driving measurable growth through innovative strategies and data-driven execution.

Within these pages, you will discover the strategic approach behind our success, the expertise of our dynamic team, and the tailored solutions we've designed to help businesses dominate their markets. From high-converting ad campaigns to powerful brand positioning, every service we offer is crafted to deliver maximum return on investment.

We invite you to explore how Captain Marketing Limited can be your trusted growth partner. Let's redefine success together.

OUR VISION

To become the most recognize marketing agency in the world known for her innovative and futuristic approach to solving complex marketing problems for high-impact brands and



OUR MISSION

To provide our partners and client with a consistent experience of artistic excellence, reassuring energy and predictable results by leveraging on creative minds and futuristic technology.

OUR CORE VALUES

- ◆ Innovation
- ◆ Excellence
- ◆ Speed of delivery
- ◆ Team spirit
- ◆ Transparency
- ◆ Love for all





OUR MARKETING FOCUS

At Captain Marketing Limited, we specialize in high-impact marketing solutions tailored for real estate companies, large-scale enterprises, and mid-sized businesses looking to accelerate sales and dominate their market. Through strategic branding, data-driven campaigns, and innovative digital marketing, we help you attract high-value clients, increase conversions, and maximize revenue. Whether you're selling properties, launching new developments, or scaling your business, our **expertise** ensures you stay ahead in a competitive landscape. Let's turn your vision into measurable success!

The background is a deep red color. It features a series of thin, white, wavy lines that create a sense of motion and depth. These lines are arranged in a pattern that resembles a grid or a series of concentric, slightly offset circles, giving it a textured, almost optical illusion-like appearance. The lines are more densely packed in some areas and more spread out in others, creating a dynamic visual effect.

OUR OFFERS

High Conversion Direct Response Ads

Why wait 3 months to nurture anybody before they eventually buy when you can get them to buy right away? That's the power of our high conversion direct response ads. There are those looking to buy right now and we can help you find them.

High Impact Visibility Boost

If they cannot discover you, they cannot buy from you. You need to be right in the faces of the right people. That's exactly where we put you at **CML**. Take your brand from what everyone struggles to remember to a brand everyone knows and loves.

Ultra Tailored Content Marketing

It's one thing to be in the right place, it's another thing to be saying the exact things those there want to hear. You have one chance to make a great first impression, and you want to make sure you have the right message at that time

Elegant Style Videography And Editing

Flood the air with crisp videos- they strongly influence buyer's decisions. According to Wyzowl, 89% of consumers say watching a nice video has convinced them to buy a product or service. Get professional camera video quality, drones shots and all sort of engaging angle shots.

Social Media Management

Managing your online presence across various media is paramount. You already run your business, let's run your social media. Stay memorable and on top of your customers minds by regular and relevant updates.

Press Publications & PR

Get featured on popular news outlets and press channels to improve your brand image and position you as an industry leader in your niche.

- ◆ **Influencer marketing**
- ◆ **Billboard consultancy**
- ◆ **Email marketing**
- ◆ **WhatsApp Marketing and Automation**
- ◆ **SMS Marketing**
- ◆ **Branding**
- ◆ **Team training**
- ◆ **Software & App development**
- ◆ **Website development and management**
- ◆ **CRM tools development**
- ◆ **Portal development**
- ◆ **API integrations**

OUR UNIQUE APPROACH

Marketing is both a capital intensive path and a long term sport. However, we believe for any marketing effort to be sustainable, it should be able to fund itself. This is why we came up with a 2 phased approach that helps you get instant results without losing fervency overtime.

Explore our 2 phased approach guaranteed to bring you **INSTANT** and **CONSISTENT** results

Tactical Approach

We generate result instantly by leveraging on sponsored ads to target those who are already looking to buy what you sell. We believe the revenue generated from this can be used to fund the next phase.

Strategic Approach

After a successful tactical approach, we immediately launch a sustainable system that ensures long term impact such as branding, press publications, influencer marketing, bill board ads, event promotions, giveaways, etc. Most marketing efforts fail because they fail to think long term

The background is a solid dark red color. Overlaid on this are numerous thin, light red lines that form a series of concentric, wavy patterns. These lines originate from the bottom left and fan out towards the top right, creating a sense of motion and depth. The overall effect is a dynamic, textured red field.

MEET THE TEAM



Naomi Onisa

Human Resource
Manager



Nwachukwu Chioma

Social media manager



Victoria Oluwafemi

Video editor



Williams Adaji-Agbane

Head of Operations



**Michael 'Captain
Bull' Adeyemi**

MD/CEO



Williams Glory

Community Manager



Francis Adegbe

Senior Tech Consultant



Oyeoka Kenneth

Content Manager



Hakeem Shammy

Social media Manager

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